

JoAnne Tanner, MBA Curriculum Vitae

JoAnne Tanner brings her unique and compelling insights into dental practice management from her more than 25 years experience in the dental profession. Audiences enjoy her resourceful and creative presentations and take away fresh ideas for implementing solid dental practice management solutions into their practices. Her programs have been enthusiastically received by all dental audiences.

Following JoAnne's 5 year active duty naval career as a Dental Technician in the United States Navy, she began consulting for the dental and medical communities. Using JoAnne's innovative techniques hundreds of practices reached new levels of success. Her solid track record, wide range of dental knowledge and hands-on practice management has resulted in JoAnne becoming one of the most eagerly sought after guest speakers and consultants by dental societies and private practices throughout the nation.

JoAnne has become a strong asset to the dental community by providing dental professionals with management skills needed to maintain control of their practices while creating an environment for achievement and instilling enthusiasm in the entire dental team.

JoAnne holds a Master in Business Administration with an emphasis in Strategic Planning and a BS in Marketing Management. This combined with her extensive dental and marketing background has given her a unique insight into successfully blending staff incentive programs and solid organizational procedures with customized marketing programs for her clients. Her cutting-edge programs bring joy and excitement back into practicing dentistry.