

Write Business

- **Creative**
- **Resourceful**
- **Strategic**

Put Write Business' creative and resourceful experience to work in your business to create written materials aimed at your target audience.

Quality readable content provided in a timely manner.

Write Business can meet your challenges and communicate your strategic message.



What Others Have To Say:

"I love the brochure you made for me. It is professional, interesting, and says so much. I really appreciate how you worked with me to make exactly what I wanted. I have received many positive responses and will definitely use your services again!"
– Terri Seymour, Seymour Products.com, Newald, WI

"Livvie is so tuned in to the writing needs of a business, she has the ability to gather all pertinent information quickly, efficiently and thoroughly. When running a small business, you really value the ability of someone to work so quickly and easily with you, because time is a valuable commodity! The art of writing is getting to be a lost art, so this service to me is priceless!"

– Melissa Pope, AltFitPilates.com, Charlotte, NC



Livvie Matthews
Writer/Owner

"Writing and information are my passion! 29 + years experience and my creativity gives me a unique perspective in helping you communicate your message to your target audience."

**A powerful partner for your next
marketing and content solutions**

Write Business

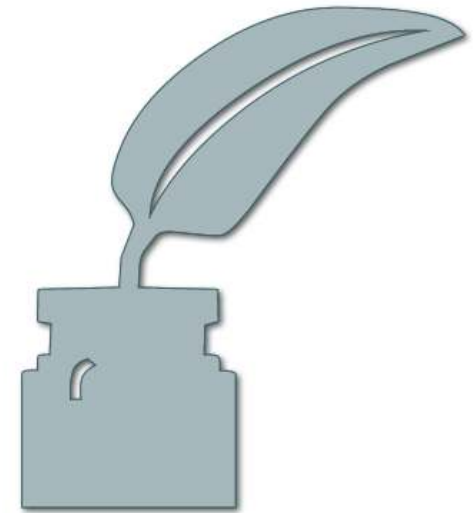
Your Outsource Content Solution
8624 Knollwood Circle
Charlotte, NC 28213 USA

Tele 704.598.5856

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visit our web site www.WriteBusiness.net

Write Business



Your Outsource Content Solution

Your Written Material Your LIFELINE

- Your written materials are powerful, cost effective, marketing tools and critical to your professional image!
- Customers, even your competitors, often form their opinions – positive or negative – of your business, service or product based on their impression received from your written materials.
- Your marketing materials should communicate you not only **have** your customers solution, you **are** their solution!

- Marketing Brochures
- Web Site Content
- Newsletters
- Trade Show - Seminar Materials
- Manuals -Training Materials
- E-mail Marketing
- Articles – Sales Letters
And More

“Livvie, your revision of my brochure and seminar materials hit my target audience. You were knowledgeable, the content was very readable and you were great to work with. A credit to your profession. I’ll be contacting you again!”

– JoAnne Tanner, MBA
JoAnne Tanner & Associates
Granite Bay, CA

Freelance Benefits Include

- **Concept and ideas meeting**
- **Review existing & background materials**
- **All Research related to existing project**
- **Organizing key messages for maximum impact**
- **Developing headline concepts**
- **Writing all content including outlines, first and second/final drafts**
- **Prompt handing of revisions**
- **We work with you, your team, or agency**

3 Marketing Tips To Recession Proof Your Business

Remember: Even in economic down times, clients will still be looking for your type of business. Make sure they find YOU!

1. **Step up your Marketing...Don’t stop**
 - **Right now is the BEST time to Advertise/ Market your business since others are cutting back. This means less completion for you and puts your business in front of the “pack”.**
2. **Reactivate Past Clients and Network**
 - **Contact them with discounted offers or a helpful article or report. Also network at area events and online –be seen.**
3. **Keep your e-mail Newsletter going**
 - **This is an excellent way to keep in touch with your clients and to remain visible, credible, and stable.**

Consultation/Agreement

FREE Consultation

Following an initial no-obligation, free Q & A session, we’ll share ideas on the project and discuss fees. Once I’ve received your approval, we’ll sign a simple agreement outlining specific responsibilities, time frames needed, and the investment.

Rates

All projects are different. Quotes will be made at the consultation. Assignments Short Term (2 weeks or less) can be quoted on a flat rate basis. Longer projects may warrant hourly rates.

Terms

Two Payment options are available: One-Half prior to starting/Balance at final copy OR Full Payment prior to starting with a 5% Savings. Prices quoted are for copy (content) only, additional services may be billed separately.

“Thanks Livvie! You gave us a lot of useful information, solutions and excellent materials. You were very open to opinions and very clear. You made everything understandable!” – Maria P.

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